



**FLORIDA**  
**ACADEMY of**  
**GENERAL DENTISTRY**

**NORTHWEST**  
**COMPONENT**

Invites you to attend our detailed seminar on:

## **Reduce Risk, Save Lives, Grow your Practice + Enhanced Oral Cancer Detection**

**Friday, September 20, 2019**

**Location:** Country Inn & Suites, 10241 Clarence St, Panama City Beach, FL 32407, (850) 249-4747

**Time:** 8:00 a.m. to 4:00 p.m. (Lunch 12-1:00) Includes light breakfast, full lunch and coffee bar throughout the day

**7 CE HOURS- PARTICIPATION /HANDS-ON**

**Submitted to CE Broker and AGD**

**Subject code: 730 Questions? Call Dr. Ray Morse at (850) 814 - 7416**

### **Course Description: (Morning Lecture)**

Learn how you can protect your practice and your patients while enhancing the financial bottom line of your practice through the effective oral cancer screening examination. This interactive, high energy program brings the topic of early oral cancer detection and the new technologies clearly into focus for implementation by the dentist and all team members. Health care experts recommend that all adults beyond the age of 16-18 receive annual oral cancer screenings. Are we seeing everything that we should by merely doing traditional extra/intra-oral screening examinations? How effective are we really? Its about time...that we know.

### **Learning Objectives: (Morning Lecture)**

- \* Understand the core statistics and how oral cancer affects both young and old
- \* Identify the changing target population and establish clarity in performing, communicating, and recording the basic cancer screening exam
- \* Review the currently accepted protocol once an area of concern is identified
- \* Explore and understand the new technologies which enhance detection
- \* Learn four steps to comfortably and effectively deliver the message of a positive finding.
- \* Acquire communication skills for: informed consent, performing the examination, delivering the difficult message of a positive finding, and creating urgency for effective patient follow-through

### **Enhanced Oral Cancer Detention (Afternoon Hands-On)**

Physically seeing and experiencing any new technology brings a significantly enhanced appreciation of how that new tool works "in one's own hands". See, touch, feel, and experience the new technologies that are available to enhance detection of oral cancer beyond the basic white light examination. After experiencing each technology, the group discussion will provide critical insights into how you and your colleagues might choose one over another.

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**UNBEATABLE PRICING!!!!**

**AGD Member: \$195**

**Non-Member: \$295**

**Staff- \$95**

**REGISTER NOW!  
Click Here**



### **Dr. Jonathan Bregman, DMD, FAGD**

With over 30 years in dentistry, Dr. Bregman remains committed to learning – as evidenced by his Fellowship in the AGD. As a continual student, he easily relates to his audiences. He has walked in their shoes, sat in their chairs and understands their challenges. He has had conversations with thousands of audience members and has a finger on the pulse of the industry in regard to these topics.

Dr. Bregman has personally led successful dental practices for more than 30 years, worked as a part time Adjunct Faculty member at the University of North Carolina School of Dentistry as well as faculty at the University of North Carolina Hospital Dental Clinic. He has presented over 150 programs on early oral cancer detection in over 45 states and abroad in the past three years.

**CANCELLATION POLICY:** In the event that a registrant needs to cancel, please email flagd@flagd.org at least 30 days prior to the course date to receive a full refund. Cancellations received less than 30 days, but more than 15 days prior to the course date will receive a 50% refund. No refunds are provided after this date. Failure to attend the meeting without written notification will not qualify for a refund.