Dispelling The Myths About Oral Cancer

Dispelling the myths surrounding oral cancer is critical for the profession and for effective patient care.



Oral Cancer is an 'epidemic' around the world. As more people become aware of the risks, demographics, and treatments, there have developed many areas of misunderstanding or 'myths' about oral cancer and the new technologies for enhanced detection both by patients and the dentist/entire dental team.

A frequent seminar presenter on oral cancer throughout the country, Dr. Bregman cuts through the clutter to expose the facts. The goal of this educational program is to move both patients and dental healthcare providers in a positive direction using the 'facts' as their guide.

Learning Objectives:

- Distinguish oral cancer facts from fiction, including why and how it is a health epidemic
- Learn why performing a basic oral cancer screening or using an enhanced detection technology does NOT increase malpractice risk
- Master techniques for documenting risk factors on the health history form
- Develop skills for effectively communicating oral cancer risk factors including alcohol, tobacco, and HPV
- Explore techniques for improving patient oral selfawareness through education

Suggested Attendees: Dentist plus Entire Team | Suggested Formats: Half Day; Lecture or Workshop



Dr. Jonathan A. Bregman, DDS, FAGD, CAFL

Speaker, Consultant, Coach & Author

919.949.2382 drb@bregmanconsulting.com www.BregmanConsulting.com www.EndOralCancer.com

