

## It's About Time™ ... Make Your Practice POP!

### *Discover its untapped potential*

Dr. Bregman's program to improve **P**atient care, enhance **O**rganizational effectiveness, and maximize **P**rofits for dentists and the dental team.



How can a practice not only survive, but thrive—especially during these challenging economic times? What are the key factors that will make that happen? How to **grow your practice from the inside** is the first place to go to find answers.

#### **How to thrive?**

The answers range from determining if the hygiene department is effective, to ensuring proper coding for procedures performed, to maximizing the use of new technology, to increasing the number of different procedures the office provides.

In this informative and exciting program, participants will learn strategies they can put into effect immediately to make their practice **POP!**

#### **What dentists and their entire team will learn:**

##### **The basic building blocks of profitability**

*How does each component relate to increasing the financial bottom line? Understand the basic numbers and statistics ("health numbers") of a practice.*

##### **Which services can be added to a practice rather than referring out?**

*Consider different types of services offered to enhance practice growth. Which services can—and should—be added to a practice?*

##### **Proper coding for all procedures performed**

*Avoid leaving "money on the table."*

#### **Practical clues to enhancing practice performance and patient care**

*Utilize "service intensity" or number of each procedure performed by dentist and hygienist*

#### **New technology choices to consider**

*Become familiar with the options and select those that will maximally improve patient care, the practice image, and the financial bottom line.*

#### **Effective scheduling tips**

*Significantly grow production-per-hour and production-per-appointment. Learn best practices in treatment planning, financial options for patients, and team utilization that works.*

#### **Reaching the ideal level of "busyness"**

*Add hygiene days, doctor days, or a one to one-and-a-half day associate*

#### **Intended Audience:**

The dentist and the entire dental team

#### **Program Format:**

1-3 hours, half-day or full day

**ADA C.E.R.P.**® | Continuing Education Recognition Program  
qualified through Banta Consulting

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*Dr. Bregman's lecture was very informative and he is a very enthusiastic speaker. He keeps you involved and part of the lecture. An excellent experience*

*-Sonia Turki-Raina, Dentist, Florida*

*Dr. Jonathan Bregman's seminars are full of valuable information. He teaches with passion and integrity. Anyone attending his courses is sure to come away with valuable tools, increased knowledge and renewed passion for dentistry.*

*-Lois Banta, Missouri, Banta Consulting, Inc, Owner/CEO, Speaker and consultant*