

It's About Time™ ... Enhancing Professional Effectiveness

Four steps to save lives

Dr. Bregman's early oral cancer detection program for the dental business assistant



The dental administrative team feels the frustration. They just don't have the knowledge or the communication skills to answer critical patient questions about oral cancer screening.

Confusing questions, critical answers:

Members of the dental administrative team (many of whom have no clinical training) may not be certain what the basic examination entails, nor have a working knowledge of the new tools for screening that are being used in clinical areas of the office. Clinical terms—that they may not understand—are often used. How can they support a patient who is facing additional procedures related to a positive finding on oral cancer examination, if they don't know what those are?

Jonathan A. Bregman, DDS, FAGD answers all of these questions, and more!

Participants will leave this informative program with both competence and confidence in their ability to communicate effectively with patients and clinicians, and feel more committed to helping the dental team save lives through early oral cancer detection.

Dr. Jonathan Bregman delivers his oral cancer lectures in a true professional style with all the passion needed to help the dental professional detect oral cancers early. It is a MUST on your 'to do' list. Don't miss it!

—Lois Banta, Missouri, Banta Consulting, CEO/Founder, Speaker and consultant

This course was great! I stayed focused and learned a lot. Dr. Bregman's passion makes me want incorporate what I learned into my practice and into my life.

—Dawn Dameron, office manager, Michigan

Absolutely an eye-opening seminar. Kept my attention the whole time!

—Brittany Bonds, Dental Assistant, Michigan

The dental administrative team will learn:

- The basic vocabulary of oral cancer screening
- Why they must play (as well as *how* to play) an integral role in establishing the office mission surrounding oral cancer screening
- Four steps to maximize the effectiveness of *the system* of oral cancer screening
- The exact steps of the extra/intra-oral cancer screening examination
- The *why* and *how* of new tools that aid the basic examination
- Their critical role in the seamless follow-through of patients and referrals
- Appropriate communication skills related to oral cancer screening when scheduling the new patient, the preventive re-care patient, and delivery of the difficult message of a positive finding

Intended Audience:

The dental administrative/business team

Program Format:

1-3 hours, half-day or full day

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qualified through Banta Consulting

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