

It's About Time™ ... Be The Dentist Making A Difference *Four steps to save lives*

Dr. Bregman's early oral cancer detection program for dentists and the dental team



Health care experts now recommend that all adults beyond the age of 18 receive annual oral cancer screenings. Do you know why? Are we seeing everything that we should by merely doing traditional extra/intra-oral screening examinations? How effective are we really? **It's about time...** that we know.

The facts

Today, oral cancer kills one person in the US every hour. The five-year survival rate has not changed in over 40 years. These are shocking statistics. *It's about time...* for these statistics to change.

We have tools that can enhance early oral cancer detection. *It's about time...* that we learned what they are.

The program

Dr. Bregman's presentation provides participants with a comprehensive and well-structured experience that covers four main topics:

- The target population
- The complete examination & accurate records
- New detection tools
- Patient discussions: results & referral protocols

Effective communication skills are taught in each topic area. The end result is that attendees create their own "to do" list—with Dr. Bregman's guidance—that can be transformed into immediate action. The experience is worthwhile. The information is vital. And yes, it is about time!

Dr. Bregman is passionate about early oral cancer detection. The educational skills he brought to the lecture helped ensure on-site learning. Bravo.

—Joe Calderone, Dentist, Florida

You must take Dr. Bregman's course! I was very impressed with the amount information in Dr. Bregman's lecture and I'm excited about informing my patients about early oral cancer detection and confident in being able to effectively screen each and every one of my patients.

—Chrisine Skolyak, Dental Hygienist, Georgia

I learned about new early oral cancer detection tools in Dr. Bregman's lecture and now I have renewed energy about this topic.

—Beni Salihbegovic, Dentist, Minnesota

Participants will learn:

- four key motivating factors to fully engaging the oral cancer screening system
- how to develop a "living mission statement" for oral cancer screening in the practice
- key statistics for oral cancer: past and present
- how to identify the changing target population for oral cancer screening examinations
- the steps to the complete visual/bi-manual white light extra/intra-oral cancer screening
- the *why* and *how* of new tools available to enhance screening
- how to create seamless referral and follow-up
- communication skills for informed consent to perform oral cancer screening, the examination itself, delivering the difficult message of a positive finding, and creating urgency for effective patient follow-through

Intended Audience:

The dentist and the entire dental team

Program Format:

1-3 hours, half-day or full day

ADA C.E.R.P.® | Continuing Education Recognition Program
qualified through Banta Consulting

Contact:

Dr. Jonathan A. Bregman
3913 Sterling Ridge Lane
Durham, NC 27707

Phone: 919.489.6000

Cell: 919.949.2382

Fax: 919.401.5393

info@bregmandentistry.com

bregmanconsulting.com



CONSULTANT
S P E A K E R
A U T H O R